

Workshop conducted on Prospects of Commercialization of Yak Products

Dirang (West Kameng), 18th February 2020:

Institute Technology Management Unit- ICAR National Research Centre on Yak organized a two-day's workshop on "Prospects of commercialization of yak products" from 14th to 15th February, 2020 at Dirang. The aim of the workshop was to create awareness among the scientists, research scholars, stakeholders, entrepreneurs, innovators and progressive farmers towards commercialization of yak products and protection of their relevant



Intellectual Property. The workshop was attended by 26 participants involving research scientists, officials of Dept. of Textile & Handicrafts, Govt. Polytechnic Dirang, Horticulture department, progressive yak farmers and local entrepreneurs.

Dr. T.P. Singh, Scientist & In-charge ITMU cum organizing secretary while welcoming the guests, introduced the purpose and objectives of the workshop. Dr. Vijay Paul, Principal Scientist, ICAR-NRC on Yak highlighted the Institute activities and technologies and their scope of commercialization and IP protection. Sh. Sunil Soni, commandant, 30th Bn, SSB, Dirang graced the occasion as a Chief Guest. In his inaugural speech he emphasized on showcasing of yak products to narrow down the gap of their accessibility to wider range of consumers including tourists. The prioritize technologies on yak products were highlighted by Dr. Joken Bam, Scientist, ICAR-NRC on Yak to the participants. The participants also visited the newly created training facility of Dept. of Textile & Handicrafts, Govt of Arunachal Pradesh at Rama camp, Dirang.



On the second day, the invited talks on "Prospects of commercialization of yak products" and "Innovative Entrepreneurship towards start-up and Transfer of Technology" were delivered by Dr. P.J. Das, Senior Scientist, ICAR-NRC on Pig and Dr. A. N. Roy, Head, ToT, ICAR-NINFET Kolkata, respectively. Ms. Vidisha Garg, IPR Specialist and Strategist, Anand and Anand, Noida delivered her invited talk on "Legal issues pertaining to Intellectual Property Right, Geographical Indication and Technology Commercialization". Dr. P. Chakravarty, Director of the Institute extended his greetings to all the participants, resource persons and organizing committee for successful organization of the workshop, in his presidential speech during the valedictory function. The participants appreciated their learning experiences through the workshop.